



Orange Advertising Network

Introduction

Orange Advertising Network Americas (“OAN”) is France Télécom’s ad network that provides advertising services to France Telecom group owned and operated websites as well as third party websites (together “OAN Sites”).

OAN has its own web site accessible at <http://americas.orangeadvertisingnetwork.com> (“Site”).

The purpose of this privacy policy (“Policy”) is to tell you (“You”, “User”) how OAN (“Us”, “We” or “OAN”) deals with your privacy when you visit and navigate on the Site and how OAN deals with users’ privacy on OAN Sites.

This Policy covers: a) the collection, storage and use of Information (as defined below) by OAN; and b) information about cookies, their use and how You may enable or disable cookies. By accessing the OAN Sites or the Site, You acknowledge and agree to the terms of this Policy.

Definitions

“Information” means together “Personally Identifiable Information” and “Non Personally Identifiable Information”.

“Non Personally Identifiable Information” are information that do not allow to identify You as individual and that We may collect when You navigate or interact with the Site or OAN Sites.

“Personally Identifiable Information” are information about You as individual that is personally identifiable like your name, address, email address, telephone number.

Collection, Storage and Use of Information

Your privacy on this Site

1. Personally Identifiable Information

We may collect and store Personally Identifiable Information You expressly provide to Us, such as, for example, the information you provide us when contacting us via email.

We don’t disclose or share your Personally Identifiable Information with third parties without your express approval or request.

We collect, process and use your Personally Identifiable Information in accordance with all applicable laws, regulations and principles (including, as necessary, the EU 95/46/CE Directive on Protection of individuals). The data controller of your Personally Identifiable Information collected on the Site is France Telecom SA.

We are committed to keep your Personally Identifiable Information accurate and up to date. If You become aware of any errors or if You would like to see what personal data We have collected from You, please e-mail Us at the address provided at the end of this Policy.

2. Non Personally Identifiable Information

When you navigate on the Site, We may use cookies or equivalent technologies to collect and store anonymous information about your visit (for instance, to gather audience data and count unique visitors of the Site). However, You may refuse the acceptance of such cookies and equivalent technologies by disabling them. To learn more about cookies and how to enable or disable them We invite you to refer to the sections entitled "What is a cookie?" and "How can you opt out of cookies?"

We will only collect, process and/or disclose or share with third parties Your Non Personally Identifiable Information in accordance with applicable law.

Your privacy on OAN Sites

OAN provides web advertising services and technology platforms to media buyers and sellers like advertisers, agencies, publishers, and ad networks throughout the OAN Sites.

1. Personally Identifiable Information

OAN does not collect your Personally Identifiable Information on the OAN Sites without your consent.

If OAN does collect, process and use your Personally Identifiable Information, it will be done in accordance with all applicable laws, regulations and principles (including, as necessary, the EU 95/46/CE Directive on Protection of individuals).

2. Non Personally Identifiable Information

OAN may collect and store Non Personally Identifiable Information (like cookies or similar technologies) for the following purposes:

- to gather anonymous data about users' visits to and use of the OAN Sites;
- to serve and personalize ads on the OAN Sites;
- to count the number of anonymous users of a web site;
- to track if a User viewed an ad, how many times it was viewed, whether the ad was clicked on and to limit the number of exposure to an ad;
- to understand advertising campaign performance and to provide anonymous reporting to OAN clients; and
- to target advertising based on the User's previous navigation on OAN Sites in order to serve ads that are more likely to match the User's preferences.

You may refuse the acceptance of such cookies and equivalent technologies by disabling them. Nevertheless, if you opt-out of cookies, You will continue to see ads on OAN Sites, however these ads will not be as targeted to your interests. If you want to learn more about your options, and to control the use of cookies, We invite you to refer to the sections entitled "What is a cookie?" and "How can you opt out of cookies?"

In addition, OAN servers may read the geographical piece of information contained in the User's Internet Protocol address of your computer to identify your country and serve appropriate advertising matching your language. Internet Protocol addresses may also be used to gather Non Personally Identifiable Information in relation to the advertising audience or other information in relation to the OAN Sites.

We will only collect, process and/or disclose or share Your Non Personally Identifiable Information with third parties in accordance with applicable law.

How long We keep your Information

The time periods that We keep your Information will vary depending on how we use it. For instance, cookies are generally stored between 30 and 60 days.

Unless there is a specific legal requirement to keep your Information, We will not keep it for longer than necessary for the purposes for which the Information was collected or for which it is to be further processed.

Disclosing your Information to third parties

OAN reserves the full right to access and disclose Information in order to comply with applicable laws, regulations and lawful government requests, to operate its systems properly, to protect itself or its clients or resolve any client disputes.

If We use other companies to provide some of our services, We may share your Information with those companies, some of whom may provide the services from other countries. These companies can and will process this information on behalf of OAN only in accordance with our express instructions and applicable law.

Cookies

What is a cookie?

A cookie is a small text file sent by a web server when You visit a website and that is stored by your web browser's device (pc or other) so that it can later be read back from that browser. Cookies may store your preferences and other information but will not identify You as an individual.

How can you opt out of cookies?

Most browsers are set by default to accept cookies automatically, but usually You can modify the settings of your browser to prevent automatic acceptance, to notify You every time a cookie is sent or to allow You to choose not to receive cookies at all. For your convenience, the following is a list of how to modify or disable cookies on most Internet browsers according to the type and version of the browser software:

- Microsoft Internet Explorer 6, 7 & 8

1. Select 'Tools' from the main task bar then 'Internet Options'
2. Click on the 'Privacy' tab
3. Choose the level of cookie security you want, ranging from Block All Cookies, High, Medium High, Medium (default level), Low and Accept All Cookies
4. Click 'Ok'

- Microsoft Internet Explorer 5

1. Select 'Tools' from the main task bar then 'Internet Options'
2. Change to the 'Security' tab and click 'Custom Level'
3. Scroll down to the 'Cookies' section and set 'Disable'
4. Click 'OK'

- Firefox 2 and 3

1. Select 'Tools' from the main task bar and then 'Options'

2. Click on the 'Privacy' panel
3. Under the 'Cookies' section uncheck the 'Accept cookies from sites' option
4. Click 'OK'

- Firefox 1.0

1. Select 'Tools' from the main task bar and then 'Options'
2. Click on the 'Privacy' panel and then click on 'Cookies'
3. Uncheck the 'Allow sites to set cookies' option
4. Click 'OK'

- Opera 9.6

1. Select 'Tools' from the main task bar and then 'Preferences'
2. Click on the 'Advanced' panel and then 'Cookies'
3. Click on 'Never accept cookies'
4. Click on 'OK'

- Safari 4

1. Click on the Tools button from the main task bar and then 'Preferences'
2. Click on the 'Security' panel
3. Under the 'Accept Cookies' section click on 'Never'
4. Click on the X in the top right corner to close box

- Google Chrome

1. Click on the Wrench icon on the browser tool bar and select 'Options'
2. Select the 'Under the Hood' tab
3. Click 'Content Settings' in the 'Privacy' section
4. Click the 'Cookies tab' in the 'Content Settings' dialog that appears
5. Change the cookie setting to 'Block sites from setting any data'
4. Click on the 'Close' button

In the event the above instructions are incomplete or inaccurate, please follow the instructions referenced within your web browser, or contact the browser provider.

Changes to the Privacy Policy

Any changes We make to our Policy in the future will be posted on this webpage. We invite you to read and check this policy on a regular basis. By continuing to use our services you acknowledge and agree to those changes.

Questions on your Information

If you have any questions about the handling or protection of your Information or your rights under this Policy please contact us at info@oanamericas.com

Online Behavioral Advertising

What is it?

Online behavioral advertising (also known as interest-based advertising) is a way of serving advertisements on the websites you visit and making them more relevant to you and your supposed interests. It's safe, transparent and totally anonymous.

If you want to know more about online behavioral advertising, [click here](#)

Your choices

You can choose at any time whether you want to view online behavioral advertising or not. If you want to opt'out of receiving customized interest-based advertising from Orange Advertising Network Americas [click here](#).

Please keep in mind that you will still see as many ads, only they will not be based on your supposed interests.

Orange Advertising Network Americas follows a set of self-regulatory good practice principles implemented by the Interactive Advertising Bureau. Find out more about those recommendations [here](#).

Your Privacy

If you have any questions, comments or complaints regarding your privacy and the way in which Orange Advertising Network Americas deals with your personal information, please contact us at: info@oanamericas.com